



Media Release

FOR IMMEDIATE RELEASE

SAFELY SERVING MEMBERS IN NEW NORMAL

SASCU Keeps Evolving

SALMON ARM (July 13, 2020) – SASCU Credit Union members are asking for the Salmon Arm Uptown Branch to re-open. So, says SASCU CEO Barry Delaney, that is what will happen.

The branch will re-open to controlled walk in visits and limited branch appointments Monday, July 20. The doors closed early April as the Salmon Arm branch operations consolidated Downtown as a best strategy to keep serving members as the impact of COVID-19 took hold. Now, with adapted measures, members can again visit whichever Salmon Arm branch they prefer.

“Throughout this extraordinary time,” said Delaney, “our focus has been on keeping members and staff safe, while continuing to be there supporting our members’ financial wellbeing.

“We are pleased to take these next steps of getting to a new normal in a safe, thoughtful way.”

As with all SASCU credit union branches and insurance offices, walk-in traffic will continue to be controlled to ensure social distancing and enhanced cleaning protocols. Face-to-face advisor appointments will be permitted as needed.

The public are still encouraged to first look at other ways to do their business, including telephone via the SASCU Contact Centre, the SASCU mobile banking app, online banking, and ATMs.

“Advisors and our members have adapted well to having great consulting sessions via phone,” assured Mark Thio, Senior Manager of Branch Operations. “New memberships, mortgages, investments, and loans can all be carried out from the comfort of the members’ own home. “

Members will see lines and appointments look a little different as safety protocols are paramount. To view SASCU’s full Safe Work Plan, visit sascul.com/COVID-19.

ABOUT SASCU

SASCU Financial Group offers a broad range of personal and business financial services through SASCU Credit Union and its three lines of business, SASCU Insurance, SASCU Wealth and Commercial banking. SASCU Credit Union branches are in Sicamous and Sorrento, plus two in Salmon Arm. Insurance offices are located in Salmon Arm and Enderby. Established in 1946, SASCU has more than 19,000 members, 150 staff and \$800 million in assets. In addition, SASCU stewards \$210 million in client investments and serves more than 5000 insurance customers. Learn more at sascu.com

###

MEDIA CONTACT

SASCU Financial Group

Barry Delaney
Chief Executive Officer

250.833.1310 | barrydelaney@sascu.com

Sheri Greeno
Manager, Marketing

250.833.1327 | sherigreeno@sascu.com